

A premier platform for investor
intelligence and communication



SEQUIRE

by **SRAX**

About SRAX and Sequire

SRAX

- **Nasdaq: SRAX**
- Digital marketing and data technology company
- Los Angeles, New York, Nashville, Chicago, Bentonville, Atlanta, and Mexico
- 150 employees



- We created Sequire to help companies understand our investors behaviors and trends
- Through the platform, you can monitor both retail and institutional investors
- You can also activate multichannel campaigns to attract new investors and nurture existing investors

SRAX understands what it means to be publicly traded

As a publicly-traded company since 2012, we recognize the challenges companies have with attracting new investors to their stories and holding onto existing ones. **Sequire** provides a means to identify and keep track of your shareholder base.



Sequire Key Offerings

Sequire unlocks stock buyers' behaviors and trends for issuers of publicly traded companies

Our tools are built to help you understand your shareholder base behavior including who is buying and selling and give you the ability to engage with those investors across marketing channels including email, programmatic, social, and hyperlocal.

Insights

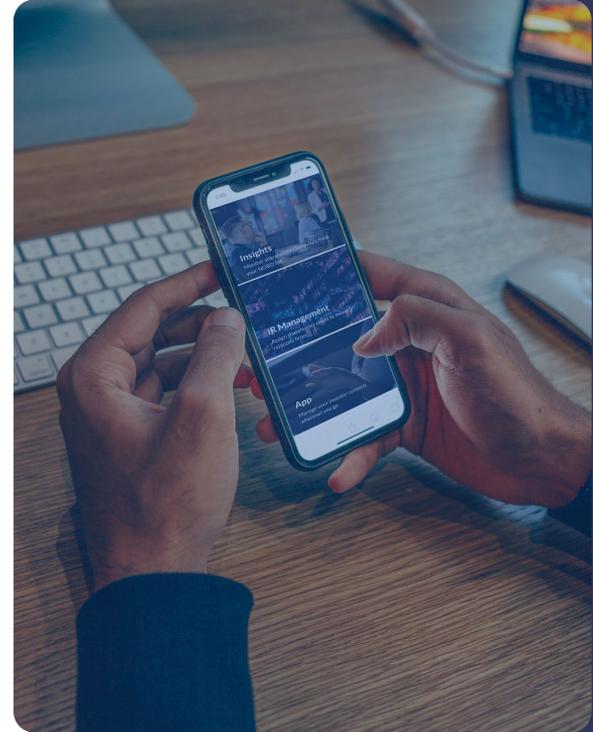
Reveal stock buyers' behaviors and trends from their company's data sets in real time.

Investor Relations Management

Manage and monitor return on investment from investor relations programs and corporate communication firms.

Data-Driven Marketing

Engage current and potential stock buyers at their trading desks, investor events, or at home on both desktop and mobile.



Step One: Analyze

Discover insights about your shareholders and their contributions to your company.



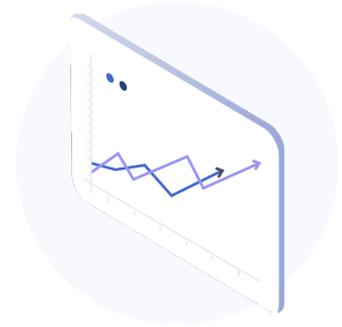
Individual shareholder search

Search and identify key shareholders to uncover buying and selling behavior.



Share change and patterns

See total outstanding shares, new shareholders, and those in the top 10%, 20%, and 50%.



Insights on market makers

Analyze activity from your market makers and see the biggest gains and losses over periods of time.

Buying and Selling Trends

13.92M

Total number of shares

\$1.90

Stock price (USD)

11.82M

Outstanding shares SPR

4.83M

Outstanding shares NOBO

Home / Insights / Shareholders

 Insights

Last updated: 04/22/2020

Shareholders

10%

20%

50%

Name ▾

Number of shares ▾

GREGG A MARRS	171,500.00
RICHARD V SCHMITZ	170,000.00
ARTHUR J DEN HOED	158,456.00
STEVE J OSSELLO IN	147,000.00
JOHN B PESCIPELLI	136,500.00

Sellers

Buyers

Name	Previous ⓘ	Latest ⓘ	Share cl
JOHN D GIBBS	15,000.00	6,680.00	
THEODORE A REZNIK	3,250.00	50.00	
GLENNON J MILLER	14,411.00	12,000.00	
WILLIAM C COX III	132,910.00	130,910.00	
MAURA M REZNIK	1,750.00	50.00	

See total outstanding shares, shareholders in the top 10%, 20%, and 50%, and more.

Individual Shareholder Search

Home / Shareholders

Shareholders

Contact Info Lookup ...

Columns 10

First name	Middle name	Last name	Social media	Last active date	Shares	Address	Actions
GREGG	A	MARRS		04/22/2020	171,500.00	65 RC	
RICHARD	V	SCHMITZ		04/22/2020	170,000.00	1925 AVEN	
ARTHUR	J	DEN HOED		04/22/2020	158,456.00	02004 ROAC	
STEVE	J	OSSELLO IN		04/22/2020			
JOHN	B	PESCITELLI		04/22/2020			
WILLIAM	C	COX III		04/22/2020			
ROBERT	A	JUVE		04/22/2020			

Search and identify key shareholders to uncover individual buying and selling behavior.



Step Two: Monitor

Gain visibility into where your shareholders are coming from



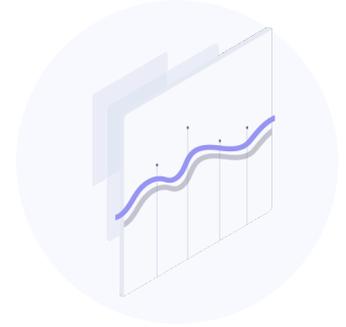
Real-time trading data

Get real-time market data including your company's level two trading data, current share price, volume, % change, and more.



Investor contact management

Enter contacts from investor events and conferences to monitor their share growth.



Warrant management

Monitor and manage warrants as well as calculate proceeds at different price scenarios in an interactive environment.

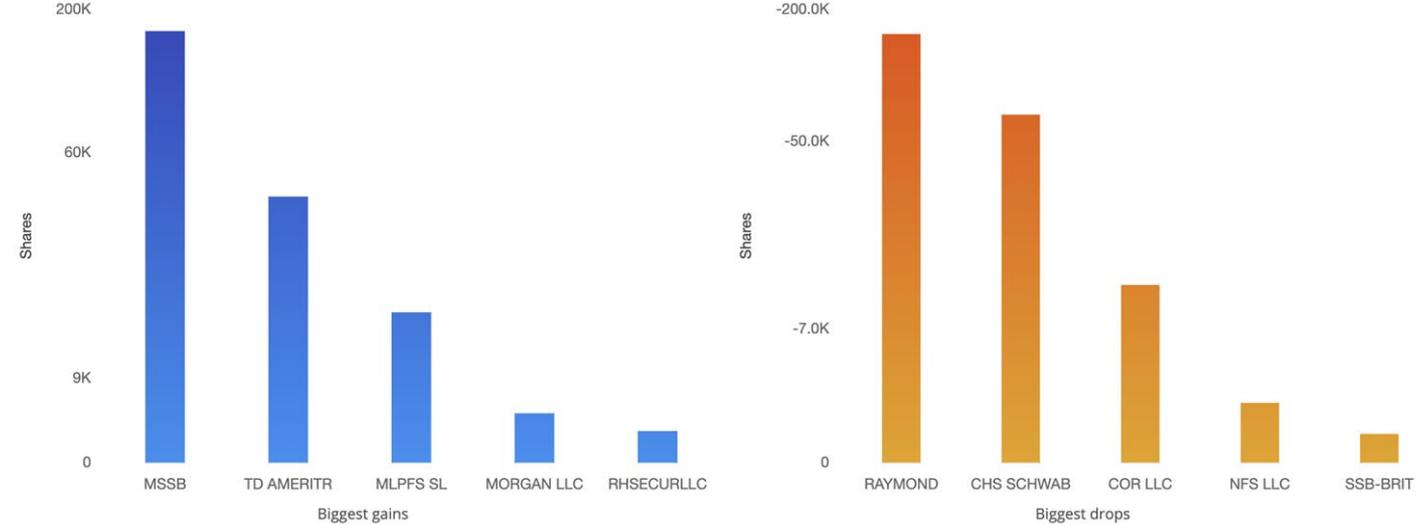
Top Market Makers

Insights

Participants

Global Report

A global analysis on your recent share changes.



Event Management

Home / Events

Events + Add event

10

Name	Date	Contacts	Actions
Noblecon 2020	02/17/2020	17	     
LD Big Apple Summit	10/07/2019	0	     
Progress Connect	10/03/2019	0	     
Cannes	06/17/2019	11	     
LD Micro June 2019	06/04/2019	16	     
Ladenberg Thalman May 2019	05/29/2019	13	     
B. Riley May 2019	05/23/2019	16	     
2019 Q1 Earnings Call	05/15/2019	58	     

Step Three: Engage

Grow your shareholder base with precise audience building, targeting, and delivery - all designed to secure the interest of investors.



Contact info lookup

Build complete shareholder profiles including phone numbers, emails, and social media profiles, and email them directly through the platform.



Precise targeting and delivery

Combine verified and historical stock buyer data to target relevant investors across programmatic and social channels.



Hyperlocal conference targeting

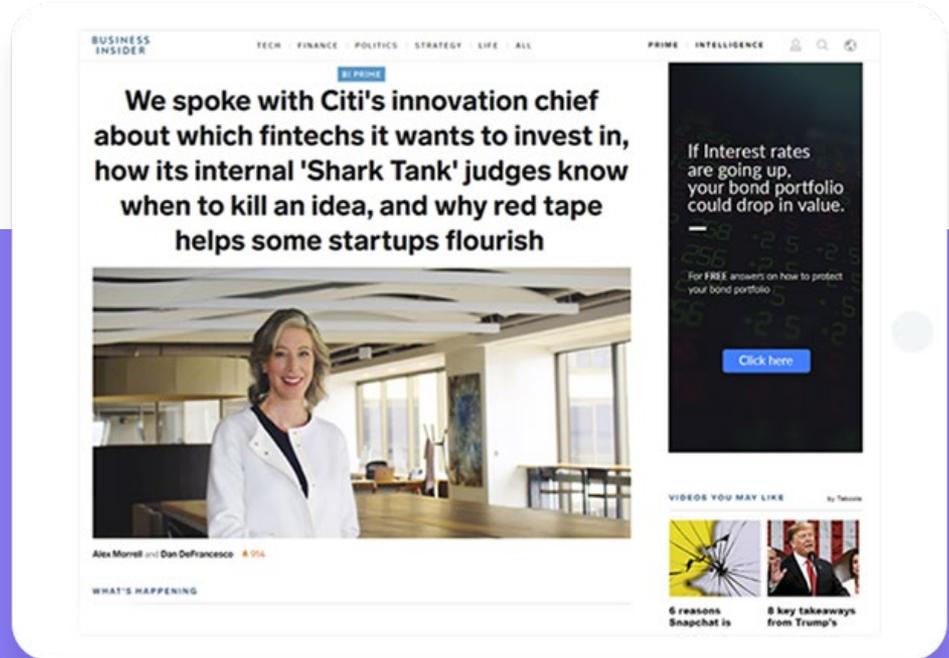
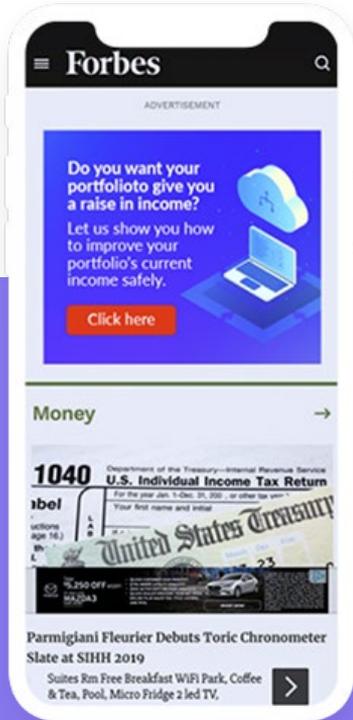
Track and target visitors at small-, mid-, and large-cap investment conferences across all industries.

Engage your shareholders wherever they are

Sequire identifies and targets each individual shareholder based on their IP addresses and device IDs to reach them with your company's story across all devices.



Display Ads



Social Media Ads

Invest Now
Sponsored · 🌐

Like Page

Interests rates are going up and the stock market is going down!



Time to invest
Don't miss the chance

We can help you invest with a little research from the stock market, Contact us to learn more about how we can make your portfolio grow.

Like Comment Share

1.035

Write something...

2:34 PM

Instagram

investnow
Sponsored



Let us show you how to improve your portfolio's current income safely.

Learn More

145 likes

investnow Want to raise your income? Contact us for more information.

Email Campaign

**Engage your current shareholders
with the latest research and
presentation**

Sequire's proprietary technology enables you to reverse append the email addresses of your shareholders list to use in email campaigns.



Hyperlocal Ads

Turn real world visits into highly-targeted digital campaigns.

Our location-based technology identifies visitor's mobile devices at investment conferences and events and targets them with specific content.



For More Information Contact:

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Thank you



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